



Verdiem®

only use the energy you need

Company Overview

About Verdiem

Verdiem is the leader in PC Power Management and its flagship SURVEYOR software enables enterprise customers to centrally control and reduce the energy used by PCs on their network by up to 60 percent without impacting end users or IT. More than 400 corporations, government agencies, and universities have deployed SURVEYOR to have a positive impact on the environment—reducing PC energy costs and carbon footprint. Verdiem also offers a free, downloadable, software application called Edison® that enables individuals to easily measure, monitor, and manage the personal energy use of their individual PCs at home. Based in Seattle, Washington, Verdiem is a leader in Green IT solutions and backed by Kleiner Perkins Caufield & Byers.

About PC Power Management

The majority of businesses today are not effectively shutting down their PCs at night, on weekends, and during extended periods of user inactivity. In many cases, PCs are purposefully left on for desktop maintenance tasks such as security and software updates. A recent report estimated that U.S. businesses are collectively wasting \$2.8 billion dollars a year to power unused machines, emitting about 20 million tons of unnecessary CO₂ – roughly equivalent to the output of 4 million cars. According to the analyst firm Gartner, PCs and monitors account for more than 30 percent of all of the energy used by IT, accounting for the biggest single category of energy used by IT and consuming nearly twice the total power of servers. Centralized PC power management is low hanging fruit for organizations interested in implementing Green IT initiatives that have a major impact on corporate sustainability. Key benefits are:

- **Reduces PC energy costs by up to 60% – 6 to 12 month payback**
- **Makes a positive environmental impact – reduces PC energy waste & carbon footprint**
- **Has no impact on end user or IT productivity**

“PC power management should be on every IT professional’s checklist of low hanging fruit to reduce costs—regardless of whether or not IT owns the electricity bill” -- Forrester Research, February 12, 2009.